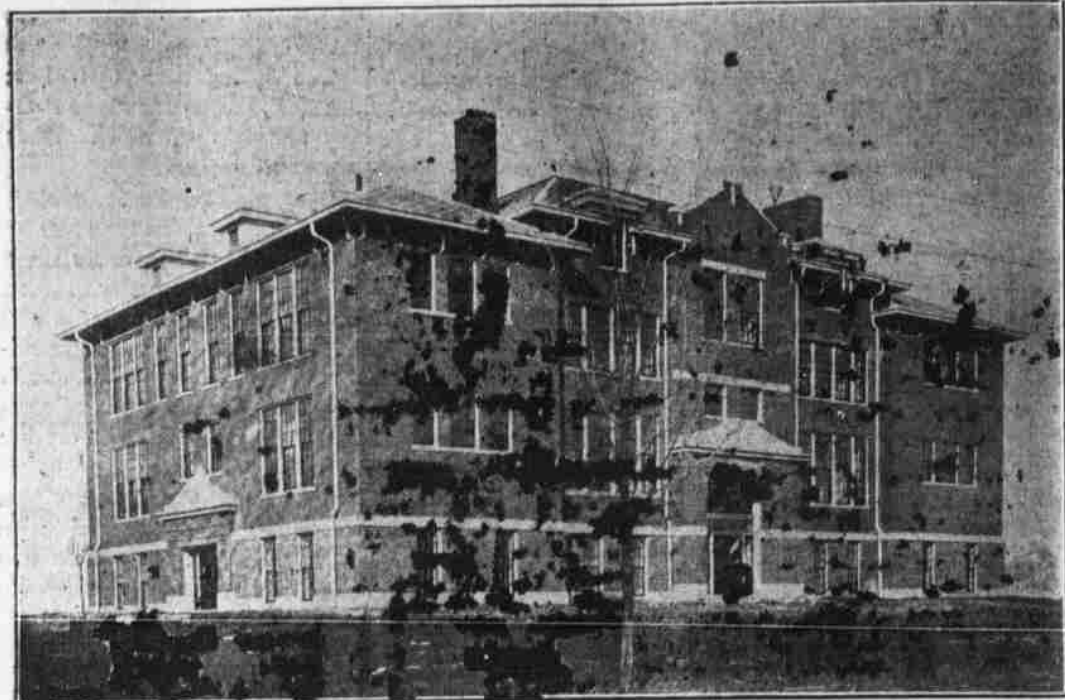


# Educational Institutions of Farmington



Farmington High School Building

## OZARK BUSINESS UNIVERSITY

It is a matter of great satisfaction to the people of Southeast Missouri that when they think of business education, their mind is naturally directed to the Ozark Business University of Farmington. This great commercial school had its beginning in the organization of the first Business College in Southern Missouri at DeSoto almost twenty years ago; for it was there that President G. W. Moothart organized the first Business Training Institution in this section, after which on account of the ideal location and superior advantages, he came to Farmington and established the Moothart Business College in this city, from which as a nucleus, having competent instructors, strong courses of study, practical teachers and the confidence of the business men, this school has grown from a small beginning to what is today known as the Ozark Business University, and recognized as the greatest training school in Southeast Missouri.

Such a school will live and grow on its merits, and always give more than value received to its patrons.

Naturally we realize that no school could have grown and become a prosperous and thriving

institution like this, unless founded upon honesty and earnest intentions, promoted by business relations and the preparation of successful young people to fill the most responsible positions in the business world. These years of hard, earnest, and honest work, has established an inviolable reputation, and has won the confidence of business men throughout the Mississippi Valley.

The owners, Professors Moothart and Kinder, are recognized as leaders of business education in the Middle West, and it means much to everyone to become identified with such a prominent and well established business institution.

The Business University has just opened its eleventh year with the largest enrollment in its history, and the management predicts, that within a few weeks, it will have a still very greatly increased attendance.

The building occupied by this school is scientifically and commodiously arranged, and is unsurpassed by any other Business College in the State. The appointments of the building are first class, and strictly modern in every particular, the rooms being lighted by means of electricity, and heated by steam. The light and ventilation is perfect, the ceilings of the rooms

are high, and the partitions, separating the various rooms, are constructed largely of glass, admitting an abundance of light from all sides.

This is an ideal place for students to work, and accomplish the best results. Everything possible has been done for the safety, convenience, comfort and health of the large number of students who attend this institution from year to year.

Farmington is, and should be, proud of this remarkable institution, and hundreds of young business men and women of the United States are thankful indeed, for their opportunity of acquiring here a general knowledge of commercial matters, realizing that such is an asset which can be converted into honor and preferment.

## CARLETON COLLEGE

In 1854, Miss Eliza Ann Carleton, then a young woman, opened a school of academic grade in a log cabin eight miles north of the city of Farmington, the County Seat of St. Francois County, Mo. It was the purpose of the founder to establish an institution of learning where the young people of this section of the State especially might eventually pursue a college course under Christian influences. The school was incorporated and granted a most liberal charter

by the State Legislature in 1859. In 1878 the institution was moved to Farmington and located on a beautiful tract of ground within the corporate limits of the city, containing, according to careful measurements recently made, a fraction under twenty acres. In 1885 Miss Carleton transferred the property to the St. Louis Conference of the Methodist Episcopal Church, since which time it has been operated with the same high ideals as those which actuated its founder.

Carleton College is an old school, but during the last two or three years it has been born again and is starting anew, full of energy and youth. It has a large field and a great opportunity. Its new building is something to be proud of. Its location is ideal. Farmington is half way between St. Louis and the great, new garden of the Southeast. A vast, fertile garden, redeemed from the swamp, is rapidly developing into a new agricultural empire. Carleton College is located at the nearest point to the north of this new country, where a regular Health Resort College Location is to be found. St. Louis, with its large and increasing population, is just the proper distance from us to the north. There is a fine strip of country between Farmington and the Mississippi River to the east. To the west lie the Ozarks in all their glory. A good college is needed in this great country and we are laying anew the foundations for this needed school on the very spot where it ought to be.

This college has always done good work, but its work is improving. The teaching force is now at the school's high water mark. We will certainly keep the Faculty up to the high standard. Our moral and intellectual atmosphere must be the best. Our students must continue to enter any other college or university without discount.

Dr. William C. Macurdy accepts the responsibility which he is asked to assume, at the head of this old, new school, asking for the confidence and cooperation of all who would like to see a Greater Carleton College.

## THE SCHUBERT SCHOOL OF MUSIC

Among the educational institutions of Farmington, the Schubert School of Music occupies a unique and important position. It is an institution begun with only the faith of known ability in the future as its encouragement, but with the test of time proving it a needed and successful business enterprise.

The Schubert School is just entering upon the fifth year of its work, and is the only institution in Southeast Missouri devoted wholly to the study of music in its various branches.

The thing that makes a thing worthy of note is its faculty. Without teachers who thoroughly understand their business, artistically developed, thoroughly trained in their art, and with quick sympathy for the needs of pupils this school could not have attained its pre-eminent position and held it through all these years.

### Faculty:

Mr. Hugh Porter, teacher of Violin.  
Mrs. C. O. Nelson, teacher of Voice.  
Mrs. Robert Forsyth, teacher of Piano and Pipe Organ.  
With three such teachers and

the record of such development of a large number of proficient pupils, the Schubert School stands as a distinctive educational asset to the community. Its work extends far beyond mere local bounds, while its presence here makes it unnecessary for musicians to go to distant cities for competent and effective instruction. The faculty is a faculty of specialists. Each is fitted by long training and study for his or her specialty, and the work is confined to instruction in those branches of which each teacher is a finished and proficient exemplar as well as instructor. All pupils, when competent, are given the advantages of choral work, ensemble work, orchestra work, and frequent recitals also help to develop poise and confidence in playing or singing before the public. Pupils are received at any stage of their own advancement, and courses of study arranged with careful regard to the individual needs of the pupil, rather than by any set system, program or formula of instruction. This assures the most rapid and permanent development of the capabilities of each pupil, with a broadening of musical perception and taste leading to finished musical expression.



Gililand Hall Carleton College

## THE ROBERT TETLEY JEWELRY CO.

recognized not only in Southeast Missouri, but in the State of Farmington was established and Nation. Since his death, by the late Robert Tetley in 1867, his son, George, has been in Mr. Tetley was one of Farmington's leading citizens, and took day, under the efficient management of home enterprises. His recognition is recognized as the most refulgent skill as a silversmith and jewelry and repair institution loyal devotion to his trade was a tradition in Southeast Missouri.

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## An Answer to the QUESTION OF QUALITY Can be Found at Our Store

We have solved the question for our customers through much experience in which we have learned that quality is the true test of cheapness. We apply the quality test in our own buying, and urge you to do the same.

If you are interested in getting the best groceries at lowest possible prices—prices consistent with quality—then we invite you to

add your name to our list of Satisfied customers.

Our dry goods and ready-made clothing department is complete, and we especially invite your attention to our new fall and winter goods. It will pay you to investigate.

**A. C. Boyd**

General Store Farmington, Mo.

## The Old Reliable Meat Market STRICTLY SANITARY

I keep on hand the best of all kinds of fresh and smoked meats. Fresh Fish and Oysters on Fridays. I also handle little daisy and Brick Cheese.

BREAD FROM BOTH OF OUR FARMINGTON BAKERIES, FRESH EVERY DAY

Give me your orders and I will be sure to please you. Do not forget the phone number 53. Order Early.

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I always did and do yet—give 16 ounces to the lb. Weigh your meat and be convinced.

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